

For Immediate Release

GT08 educational days demonstrate the benefits of new spatial technology

September, 2008 – GeoSystems recently ran the hugely successful educational days, GT08: Connected Spatial Technology for Today & Tomorrow, in five locations around New Zealand. Feedback from the days was overwhelmingly positive, confirming GeoSystems' reputation as New Zealand's most experienced long-term solution provider in the spatial technology market.

Recognizing the need for an industry-specific technical conference, GeoSystems conceived GT08 as a chance for those working in the spatial technology industry to find out about the latest innovations and, most importantly, how to get the most from the solutions offered by GeoSystems. GT08 was also an opportunity for individuals in the industry to meet with others and share ideas and experiences. With over 450 people attending GT08 in Queenstown, Christchurch, Wellington, Rotorua and Auckland, the open forums were very beneficial to all.

"The outstanding success of GT08 clearly showed the need for an industry-focused event of this type. The presenters demonstrated the benefits of new technologies and how these can be applied to provide customised solutions for our customers. Using case studies they also showed how these integrated spatial technology solutions lead to greater efficiencies and more sustainable work practices," said GeoSystems' CEO, Martin Hewitt.

Each information day was divided into three industry-specific streams, which catered for papers focussed on the survey, construction, and mapping sectors. An additional software stream was devoted to software solutions, including CAD and 3D design project solutions.

GT08's emphasis on the use of the technology in the real world and working smarter, rather than focusing on the technology itself, was positively received by attendees and was very encouraging, Hewitt said. Hugh Stevenson, founder of Hugh Stevenson Consulting, summed up the view of many, commenting that it was a "great opportunity to get up to date on the latest developments in a rapidly moving sector."

With the projectors barely packed up in their cases, participants were already opening their diaries to 2009 in anticipation. As Rex McDonald, of Alpine Energy, said, "It was a great concept day – give us more!" GT08 participants will get their wish: planning for GT09 is already underway.

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GeoSystems – GeoSystems, founded in 1985, is the largest supplier of global positioning systems, measuring instruments and design software solutions in New Zealand. A registered Trimble and Autodesk dealer, GeoSystems is 100% New Zealand owned with four national offices in Christchurch, Wellington, New Plymouth and Auckland.

Specialising in spatial technology, the GeoSystems team combines knowledge of communication platforms, mapping, GPS, GIS and design software with professional knowledge and systems integration expertise. It is through this well-informed use of technology that GeoSystems supplies and supports innovative products and technologies to New Zealand professionals, enabling increased productivity.